

Highlights: Special Feature 3

Supporting Production and Sales Close to our Customers for Flexible Response to our Customers Needs

As globalization advances, IBIDEN is expanding bases of production and augmenting centers for sales in the form of production centers for electronic products in the Asian region (the Philippines, Malaysia, and China), product centers for diesel particulate filters (DPFs) in the European region (France and Hungary), production centers for electronic and ceramic products in the North American region (the USA). IBIDEN is pressing ahead with even greater localization that extends from development through to sales by a current number of 22 companies overseas.

Asia

The world's leading corporations are continuing to establish production bases in the Asian region. IBIDEN has forged ahead with the creation of volume production centers for electronic products, as well as augmenting sales centers. Since establishing IBIDEN Singapore Pte. Ltd. in March 1993, we have been steadily expanding operations with a focus on production and sales points for electronic products.

IBIDEN Philippines, Inc.

In January 2006, IBIDEN Philippines gave awards to employees who had given five consecutive years of service to the company. The 205 recipients were also given commemorative items. By rewarding continuous service in a locale where labor customs are different from Japan's, the company hopes to improve the skill levels of its employees.



IBIDEN (Malaysia) Sdn. Bhd.

In January 2006, IBIDEN (Malaysia) held its first employee trip for the rest and relaxation of the company's workers. Some 240 employees -- over half the workforce -- took part in the overnight retreat, which helped to deepen conviviality among the workers. IBIDEN (Malaysia) has also contributed to relief funds for the great Sumatra-Andaman earthquake that struck in December 2004.



IBIDEN Electronics (Beijing) Co., Ltd.

In December 2006, IBIDEN Electronics (Beijing) held a completion ceremony for the company's second plant. The ceremony was attended by guests as well as related persons from the Beijing Special Economy Zone and IBIDEN. The company will continue to increase production capacity along with working to strengthen its capabilities in technical development, management, and development of human resources.



Europe

IBIDEN Europe B.V. was established in March 1993 to expand the range of electronic products in the European market. Environmental awareness is quite high in Europe, and the percentage of diesel vehicles offering reduced environmental impact and excellent combustion efficiency is rising steadily. Because of this, demand for diesel particulate filters (DPFs) is soaring, and we have established production and sales points for DPFs to respond to this demand.

IBIDEN DPF France S.A.S.

A ceremony commemorating production of the one-millionth diesel particulate filter was held at IBIDEN DPF France in February 2006. Employees of IBIDEN DPF France and related personnel from IBIDEN took part in the ceremony, which served as an occasion to reward the workers for their work and boost employee motivation for even greater achievements.



North America

IBIDEN U.S.A. Corp.

To expand our range of electronic products in the United States market, we established IBIDEN U.S.A. Corp. in July 1987. Since then we have been steadily advancing our range of ceramic products for semiconductors, augmenting our sales and production points for ceramic and electronic products. Recognizing the importance of research and development, we established IBIDEN U.S.A. R&D Inc. in California in September 2003, gathering information on leading-edge technology and working with customers in effective product planning and development.

