

FY2009 Oct.- Dec. period

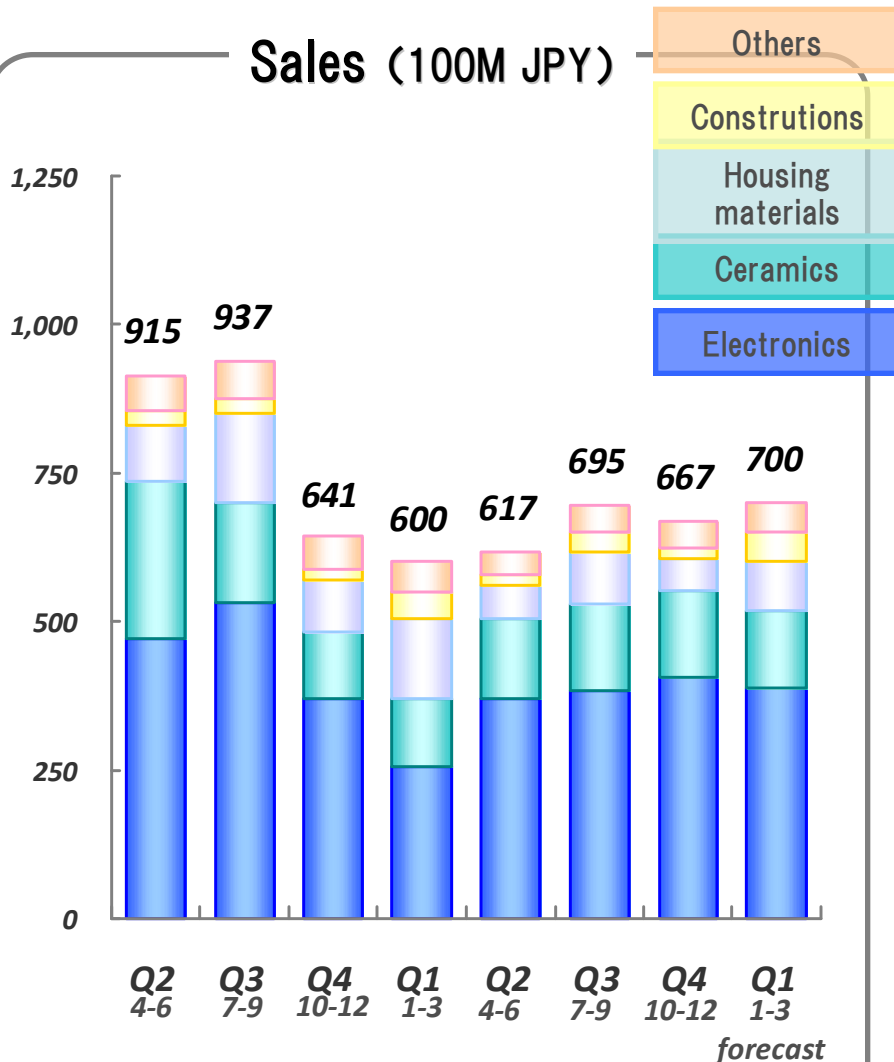
IBIDEN CO., LTD. (4062)

Feb. 3, 2010

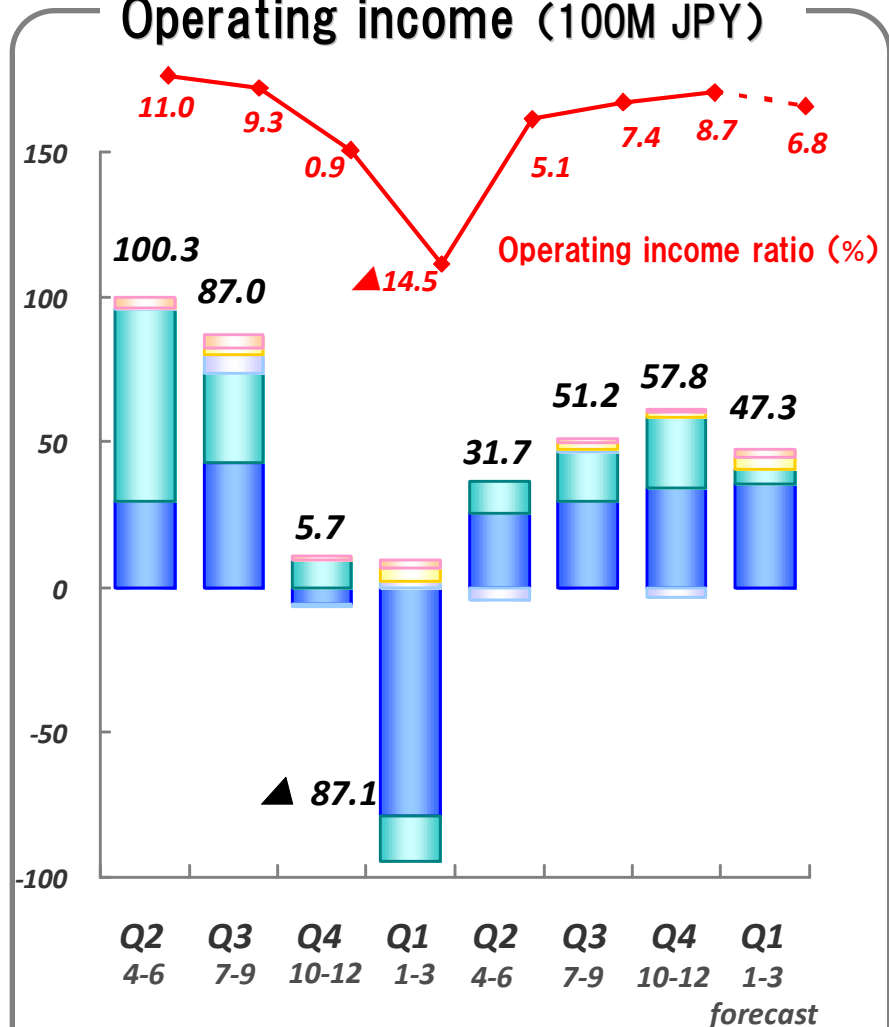


FY2009 Sales/ Operating income [Quarters]

Sales (100M JPY)



Operating income (100M JPY)



FY2008

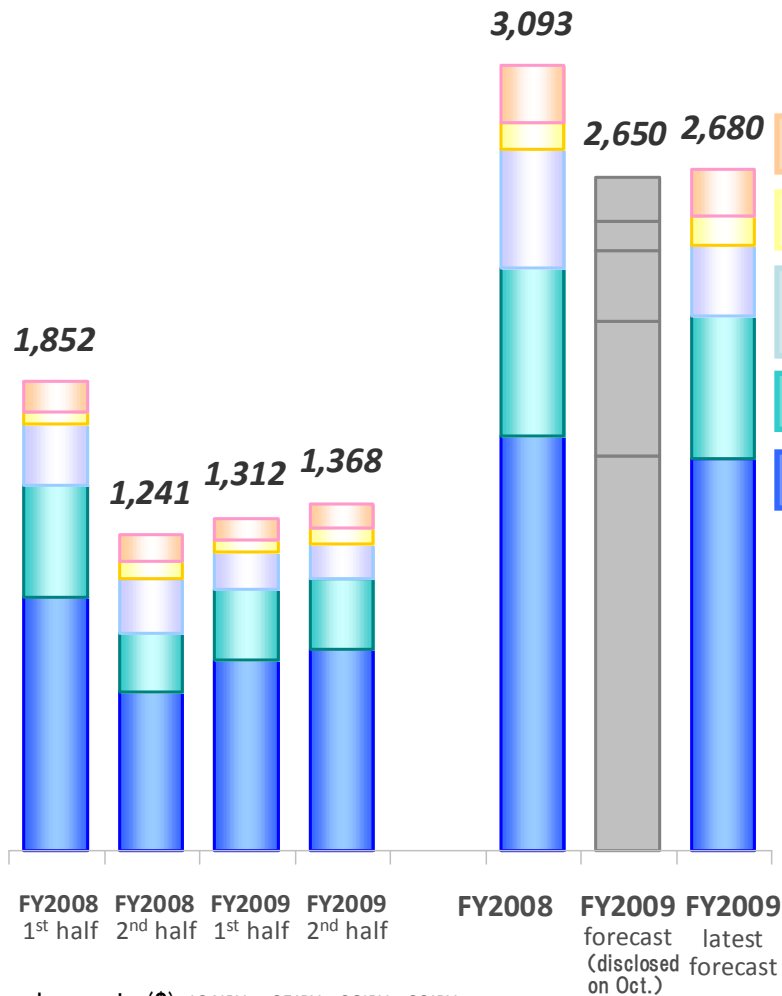
FY2009

FY2008

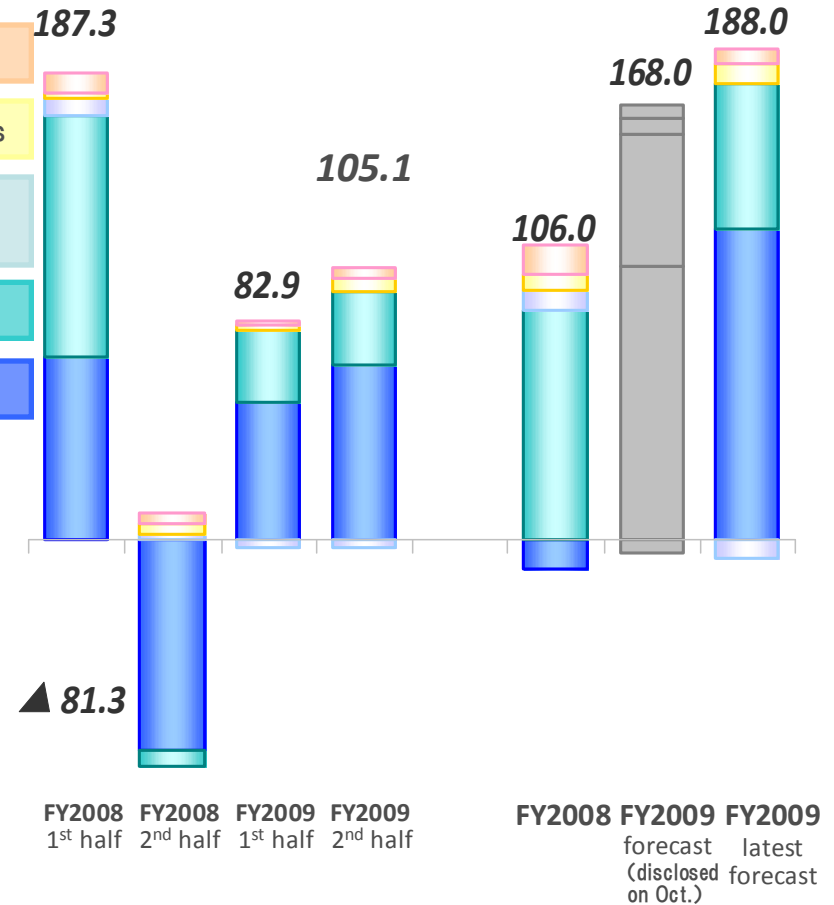
FY2009

FY2009 Sales/ Operating income [Halves]

Sales (100M JPY)



Operating income (100M JPY)



exchange rate (\$) 104JPY 95JPY 96JPY 90JPY
 exchange rate (€) 162JPY 127JPY 131JPY 128JPY

Change in Operating Income ①

Operating income of
Jul. - Sep. period, FY2009
to
Operating income of
Oct. - Dec. period, FY2009
(100M JPY)

Operating income of
Jul. - Sep. period, 2009

51

Effect of productivity
improvement activity

24

Influence of fixed costs

13

Influence of forex

1

Influence of decreased production

1

Change of product configuration /
Lower sales price

3

Operating income of
Oct. - Dec. period, 2009

57

Change in Operating Income ② Forecast

Operating income of
Oct. – Dec. period, 2009
to
Operating income of
Jan. – Mar. period, 2010

Operating income of
Oct. – Dec. period, 2009

57

(100M JPY)

Effect of productivity
improvement activity

9

Influence of fixed costs

8

Influence of forex

1

Influence of decreased production

2

Change of product configuration /
Lower sales price

8

Operating income of
Oct. – Dec. period, 2010

47

◆ Make a product configuration with high additional value, by receiving orders of next generation products.

【PC market】

The shipment on 2010 (CY) is assumed to grow 10% compared to 2009 (CY)

The generation transition of MPU would accelerate

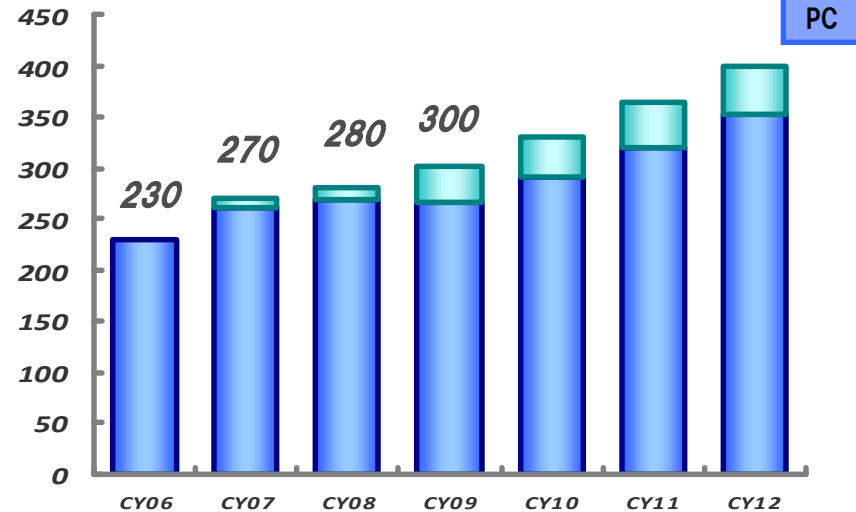
⇒ Acquire the top market share of FC package by responding to the changes of the market.



Forecast of PC market

【Million Units】

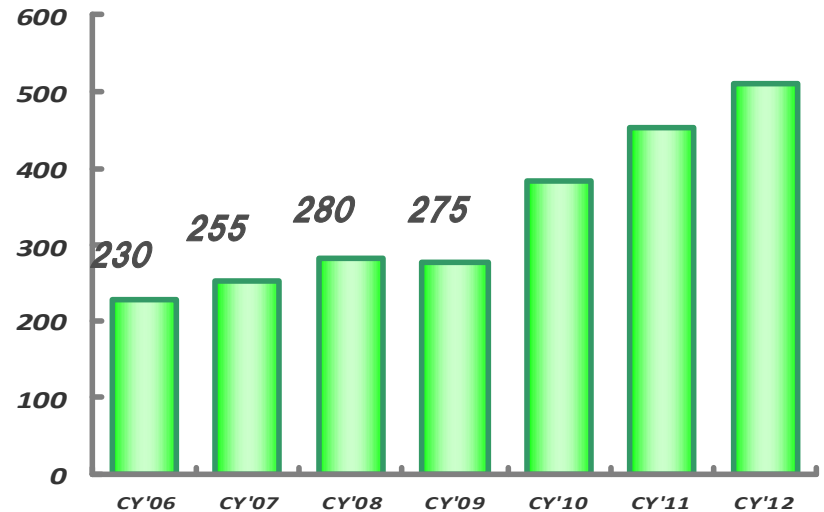
*Forecast by IBIDEN



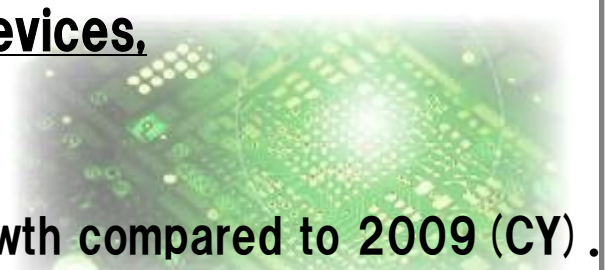
Shipping plan of FC packages

(Including MPU, peripherals device, information appliance)

【Million Units】



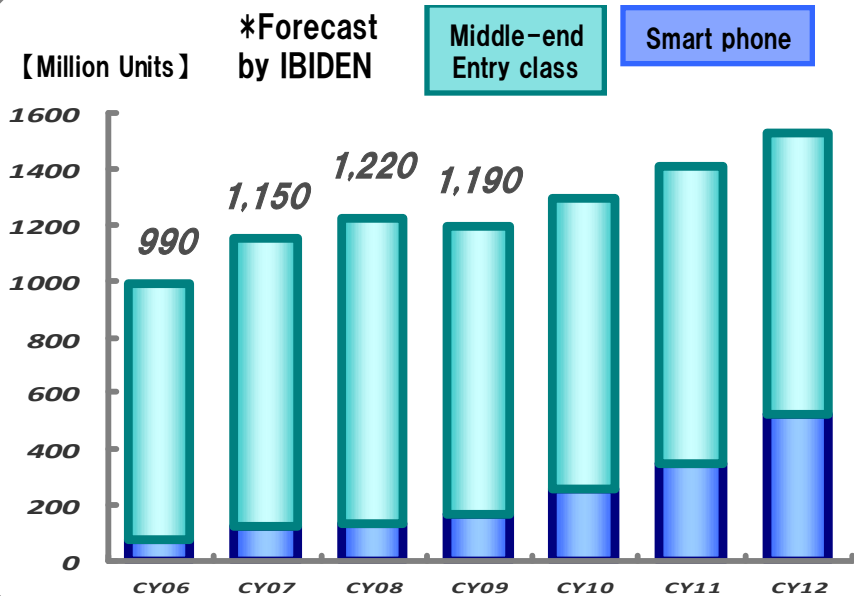
◆ Aim to receive orders of high-function mobile devices, mainly smart phones



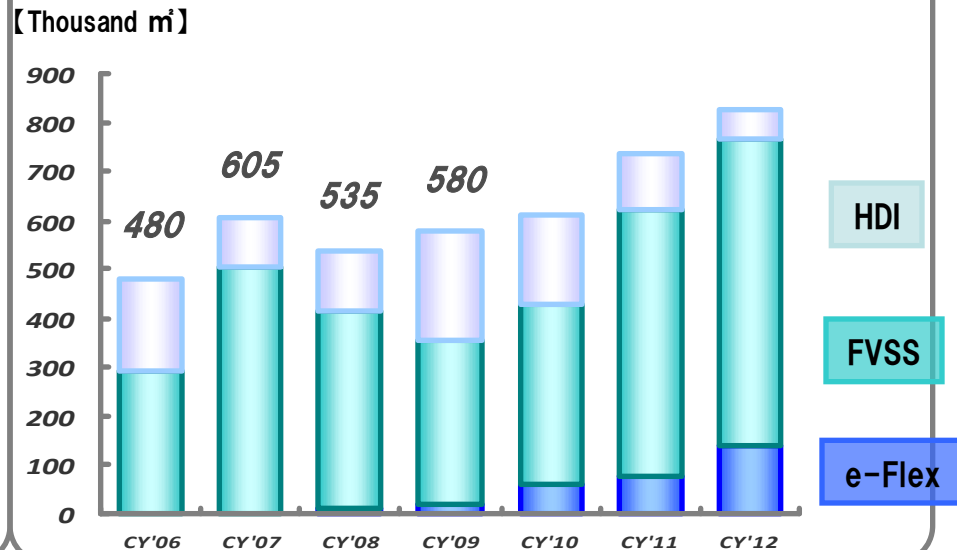
【Mobile phone market】

The shipment of 2010 (CY) is assumed to recover 9% growth compared to 2009 (CY).
 ⇒ Strengthen the competitiveness of FVSS. Start shipping e-Flex to the market.

World mobile market trend



Shipping plan of build-up products



◆ Expand the business by receiving new orders from the new demands by for EURO5 generation products

【Diesel car market】

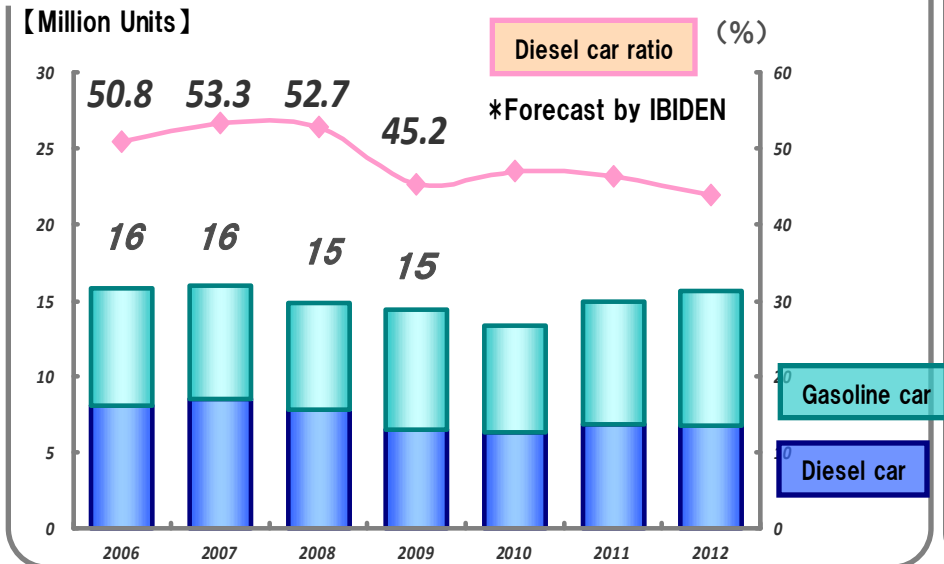
2009 market is assumed to be -10% compared to 2008

⇒ Promote the productivity improvement, assuming an demand expansion on 2010 autumn by the EURO5 generation products.

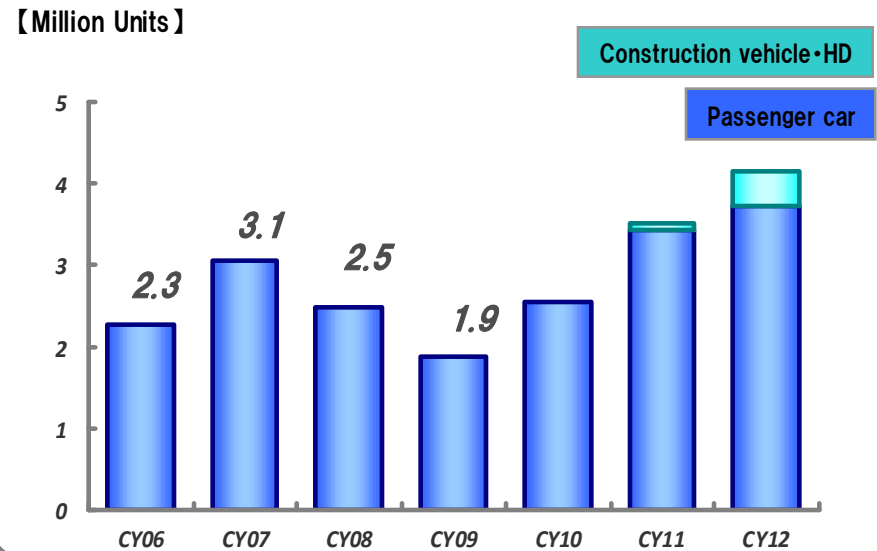
⇒ Aim to receive orders from the new market of construction vehicles, heavy duty vehicles.



Sales of passenger cars in European market & ratio of gasoline/diesel engines



Shipping plan of DPF



Restructuring the Middle Term Management Plan

◆ Middle Term Management Plan

【Target】

Ensuring continuous growth and stable profit

《Sales growth 10% per year》

《Operating income rate 15%》

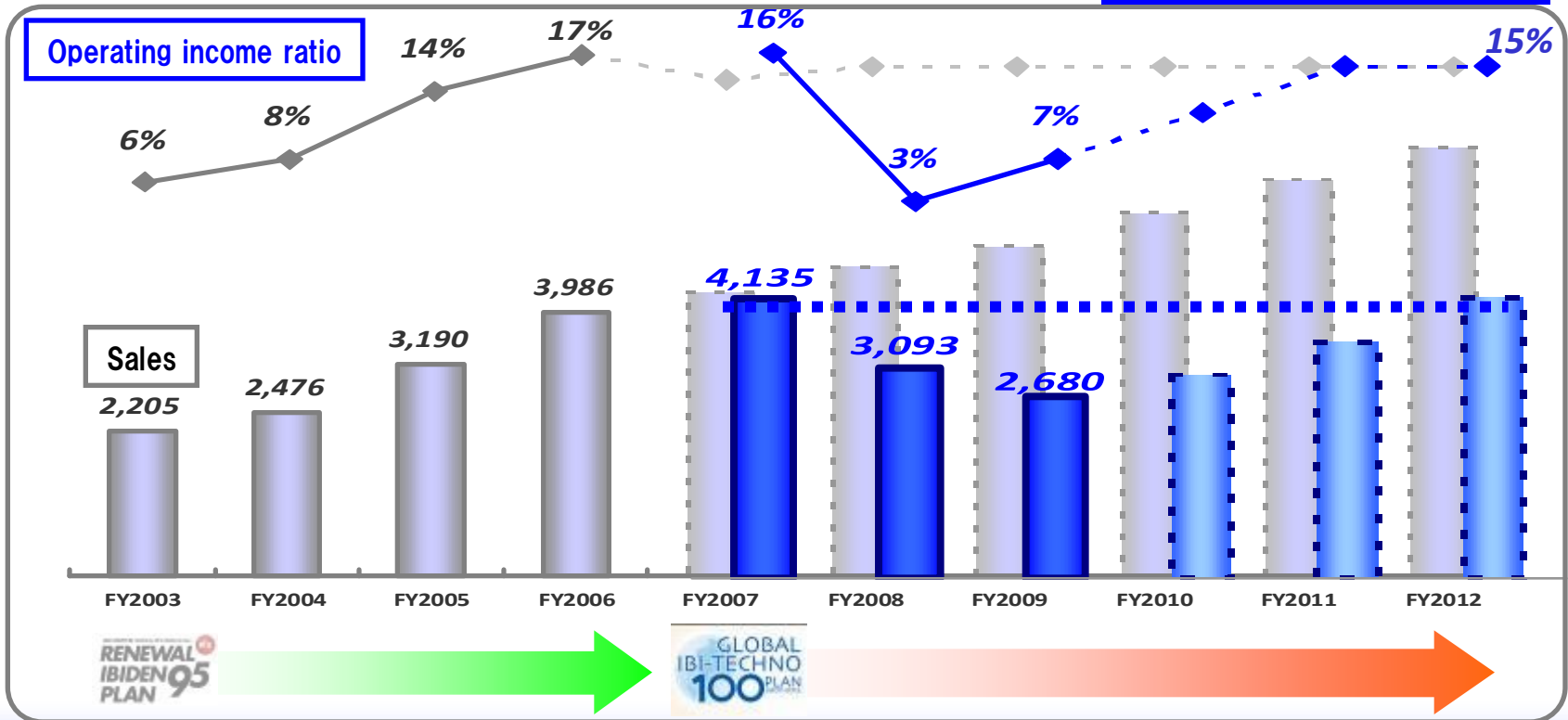
【Cores of activity】

- ◆ Enhancement of competitiveness of core businesses
- ◆ Development of new profitable business
- ◆ Implement the CSR management



(Disclosed on April, 2009)

Recovering the operating income ratio to 15%



A number of forward-looking statements have been made during this presentation. Forward-looking statements are any statements that are not historical facts. These forward-looking statements are based on the current expectations of IBIDEN and there can be no assurance that such expectations will prove to be correct. Because forward-looking statements involve risks and uncertainties, IBIDEN's actual results could differ materially from these statements

