

Social Contribution

We are pressing ahead with a global field of view to implement activities to contribute to the regions where we are deploying centers of business operations

Philosophy for social contribution and promotional structure

Basic Policy

We aim to contribute to local communities by taking advantage of our unique corporate characteristics, including our capacity to improve living environments and to offer opportunities for personal development. We take part in and support groups involved in activities of this nature. We also undertake our own community projects across the globe, tailoring them to local cultures and customs, and earning the trust of the international community.

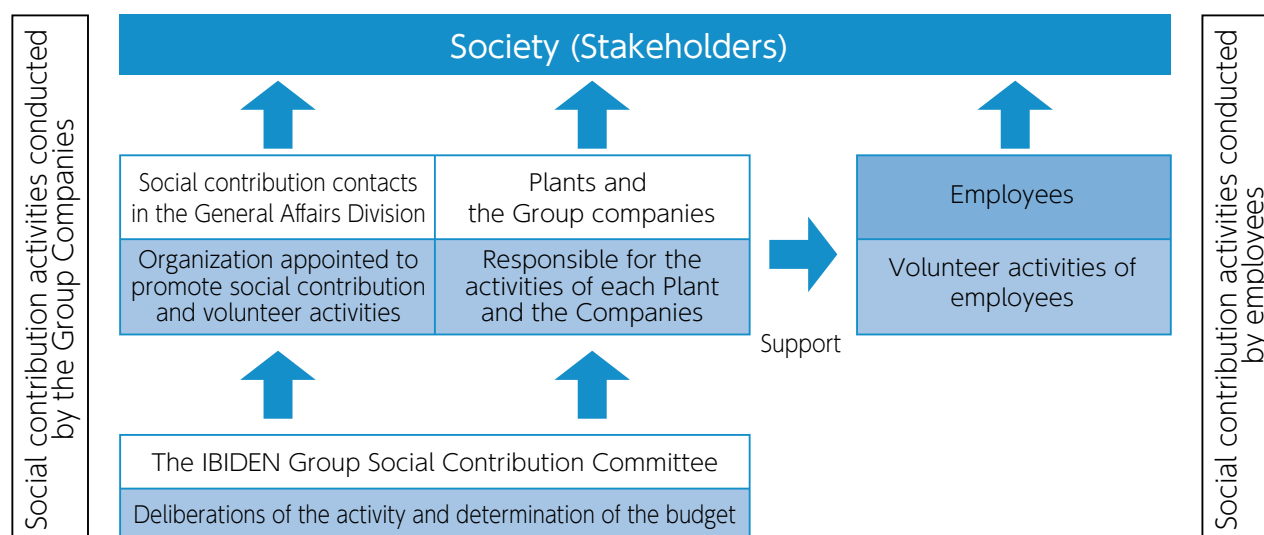
Focusing on our priority areas, which are “Protecting the global environment,” “Fostering the next generation,” “Contributing to social welfare and local communities,” and “Disaster relief activities,” we promote the social contribution activities of the IBIDEN Group, and at the same time, we encourage our employees to voluntarily participate in non-profit social contribution activities.

Promotional Structure of Social Contribution Activities

We set up social contribution contacts in the Human Resources/General Affairs Division as a specialized organization in fiscal year 2008 and have been drafting policies and plans and organizing and operating activities. In fiscal year 2011, we established “social contribution rules.” They stipulate which activities are of priority and are to be conducted by the domestic IBIDEN Group, the formation of the Social Contribution Committee to facilitate smooth social contribution efforts, and the establishment of the Social Contribution Fund to support the Company’s social contribution activities and social contribution activity groups in which our employees participate.








The Social Contribution Committee, which consists of representatives of group companies in Japan, approves annual activities for social contribution and operates and manages the Social Contribution Fund. The Committee also examines the details related to the recognition and rewarding of collaborative activities with other groups promoting social contribution, such as NPOs and NGOs, and employees’ volunteer activities.

Diagram of Social Contribution Promotion System



Record of Social Contribution Activities

The IBIDEN Group conducted social contribution activities based on the four priority pillars.

Principal activities		Original program		Social contribution system	
Global environmental protection activities	Forest preservation activities Forest preservation activities implemented through the "IBIDEN's Forest"		Community cleanup activities Cleanup activities regularly conducted in communities around workplaces		Social Contribution Fund operation system Social Contribution Fund volunteer recognition program
Activities for fostering the next generation	Product-making experience Hydroelectric power plant visit and product-making experience through the IBIDEN Tour promoting learning from water		Dispatching lecturers/Plant tours Dispatching lecturers and holding plant tours in each region		
Activities contributing to social welfare and local communities	In-house blood donation Cooperation through accepting blood donation buses at each plant		Sports event Holding the IBIDEN Cup Soccer Tournament etc.		
Disaster relief activities	Support for disaster victims Fund-raising campaigns				

Protecting the Global Environment

Grounded in the values of harmony with nature, we are conducting activities that lead to environmental protection globally.

Forest Building Activities: "IBIDEN's Forest"

In fiscal year 2008, we embarked on a forest building initiative as part of our global environmental protection activities. This activity takes place chiefly in Higashi-Yokoyama, the place where IBIDEN was founded, and where the Company operates its initial hydroelectric power generation business. Over the next 10 years, we will be planting trees, thinning the forests and conducting improvement cutting in the district, with an approximate total area of 40 hectares in the town of Ibigawa. Together with the local public, employees and their family members, we will continue to carry out sustainability activities aimed at maintaining harmony with nature.

In collaboration with the local authorities, its residents, and nonprofit organizations (NPOs), we undertake projects ranging from nature walks to community exchange using the forests and local cultures.

We held planting activities 37 times over a nine-year period through fiscal year 2016, with the participation of a total of 3,200 people (excluding staff members), and planted a total of more than 1,200 trees. We will continue to make efforts to build forests loved by communities while widening the circle of participants.



IBIDEN not only engages in reforestation projects to stop global warming but also provides a place where employees, their families and local residents can experience forest building.



In collaboration with local residents, we have been undertaking projects for a tree-planting ceremony and hands-on classes to experience Satoyama (Japanese countryside life).

[IBIDEN Hungary Kft.: Environmental Workshop and Tree-Planting]

IBIDEN Hungary Kft. held an environmental workshop where local kindergartens learned about the importance of separation of garbage, and donated compressors for separable garbage of bottles and plastic bottles. In addition, we conducted classes for the local elementary school students to learn the role of wood in nature and air pollution, and planted trees in parks with elementary school students.



IBIDEN Hungary Kft.:
Environmental Activities



Tree-Planting

[Actions for a cleaner community]

Since 1992, the IBIDEN Group's domestic companies have actively conducted community cleanup and beautification activities in the surrounding areas of each workplace. In fiscal year 2016, a total of 128 activities were implemented at 21 workplaces, including overseas group companies with more than 7,200 employee participants. In addition, a number of the Group's alumni and employees serve as volunteer crews for cleanup activities organized by municipal governments such as the city of Ogaki and local NPOs.



Clean-River Action



IBIDEN Graphite Korea Co.,Ltd.
Environmental Beautification Action

[Participation in the CO₂ Reduction / Light-Down Japan]

We take part in the CO₂ Reduction / Light-Down (i.e. lights-off) Campaign being run by the Ministry of the Environment as a means to stop global warming. During the campaign period, the lights for the rooftop signboard at our Aoyanagi Plant were switched off at certain times.

Fostering the Next Generation

We are promoting activities for the development of young people to foster the next generation for the future.

[IBIDEN Tour – Learning from “Water”]

Since fiscal year 2010, we have held educational tours to learn the mechanism of power generation and the power of natural energy through a visit to our hydroelectric power plant, which has been operating since our foundation, and product-making experience. In fiscal year 2016, we revised the participation target from school students and their parents to only students, and a total of 27 participating school students enjoyed experiences such as learning about the mechanism of electricity generated by the use of flowing water.



IBIDEN Tour

[IBIDEN Philippines, Inc. “Volunteer Scholarship Program”]

Since fiscal year 2009, we have promoted one-year educational support for high school students in poor families as a scholarship program by collecting donations from our employees and collaborating with high schools. In fiscal year 2016, 77 employees' donations helped 133 students.



Volunteer Scholarship Program

Contributing to Social Welfare and Local Communities

We are contributing to social welfare and local communities to cooperate with local communities as well as to facilitate local development.

[Company Blood Donation Drives in Japan and Overseas]

The domestic Group companies have registered as Blood Donation Supporters in the program directed by the Japanese Red Cross Society, running social blood donation drives to provide a steady supply of donated blood. In fiscal year 2016, we ran a total of 17 events with more than 700 participants throughout the Group, including the three sites organized by the overseas subsidiaries.



Employees donate their blood

[Participation in the Mikoshi Parade in the Jumangoku Festival in Ogaki]

The IBIDEN Group is a regular participant in the Kigyo Mikoshi (portable shrine) Parade section of the Jumangoku Festival hosted by the city of Ogaki every October.

More than 100 employees have participated in the festival each year. We strongly advocate local revitalization efforts, and support the “festival spirit” together with local residents. Moreover, IBIDEN's scope of involvement expanded in fiscal year 2009, when its employees initiated cleanup activities after the festival around the thoroughfare leading to the main train station.



The Jumangoku Festival

[Support for the Ibigawa Marathon]

The IBIDEN Group serves as an official sponsor of the Ibigawa Marathon, a sporting event that takes place in the town of Ibigawa-cho each November. To support the event, we make parking spots available at our plant in Ibigawa-cho, and participate in volunteer activities as a staff for traffic control in the surrounding area and water stations.

[Supporting the IBIDEN Cup Moms' Volleyball Tournament and Presenting Volleyball Classes with the IBIDEN Women's Volleyball Team]

The IBIDEN women's volleyball club has held volleyball classes such as technical guidance for neighboring elementary, junior and high school students and their mothers as a community contribution activity through volleyball. In fiscal year 2016, we presented the classes seven times for more than 900 participants. In addition, the Group's Social Contribution Committee works with the Seinou Regional Moms' Volleyball Association to host annual the IBIDEN Cup Moms' Volleyball Tournament. In fiscal year 2016, the tournament marked its 11th occurrence, with 350 members from 29 teams taking part.



Volleyball class for elementary school students

[Contribution to human resource development in local communities]

To contribute to the revitalization of local industries, we cooperated with the promotion in the region of technology-based human resource development programs such as environmental protection officer training, utilizing our abundant business experience accumulated to date. We also attended an environment-related course presented by a local university instructor, to encourage the revitalization of human resource development from a number of aspects.

Disaster Relief Activities

We implement disaster relief activities to contribute to the recovery and reconstruction of people's lives and social infrastructure in the communities.

Examples of Disaster Relief Activities

[Kumamoto Earthquake Disaster Support]

For the damage caused by the Kumamoto earthquake, we the employees carried out donation and fund-raising activities. We also dispatched employee volunteers for disaster relief to closely support the victims.



Kumamoto Earthquake Disaster Support

Encouraging Volunteerism

We are encouraging our employees' voluntary, self-motivated participation in volunteer activities.

[Volunteer Encouragement Program]

IBIDEN and its domestic group companies provide special leave for volunteers (a special paid leave of up to 7 days a year) as a volunteering encouragement program. In addition, the Social Contribution Committee grants awards to employees according to our internal rules.

[“Chovola Activities” : Simple Actions to Start Volunteering]

The Company as well as its domestic group companies have been hosting small, casual volunteer activities (“Chovola” activities) as part of our effort to foster an atmosphere where employees can volunteer without making a very large commitment of time. We have collected used stamps and unsent postcards from our employees, donating them to local charity organizations and nonprofit organizations. We also have collected PET bottle caps from our employees, using the proceeds for IBIDEN Philippine’s social contribution activities. In this way, we encourage our employees’ small, casual volunteer activities.