

### Financial Results of the 1<sup>st</sup> half of FY2014

**IBDIEN Co., Ltd.(4062)** 

October 31,2014



Forecasts in this statement have been made based on the premise, prospect and plan of IBIDEN as of October 30, 2014.

Actual results may widely differ from this statement due to any uncertain factor such as international economy, market competition and exchange fluctuation.

## Result of Net Sales and Operating Income in the 1<sup>st</sup> half of FY2014

138

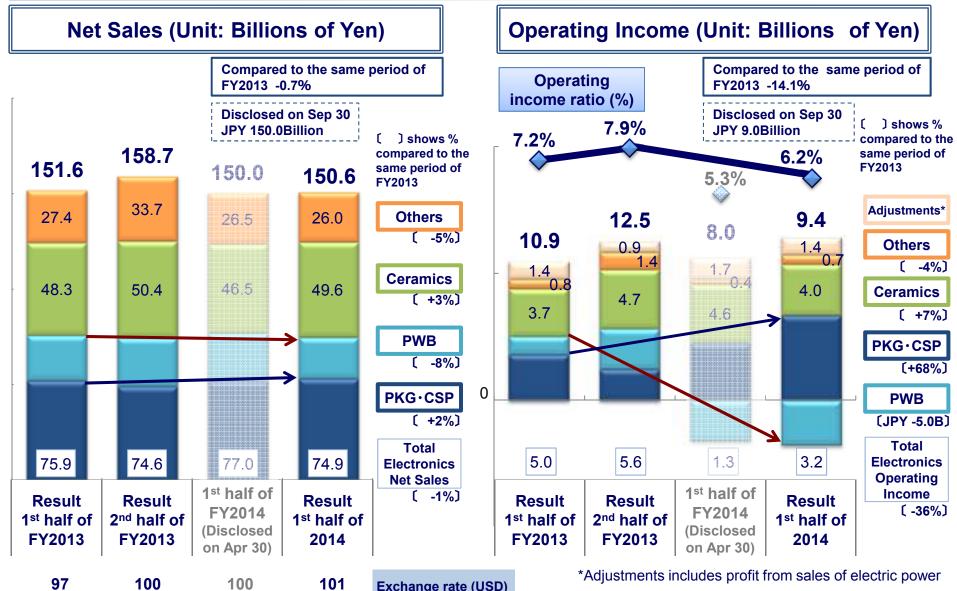
127

136

Copyright 2014 IBIDEN Co., LTD, All rights reserved

135



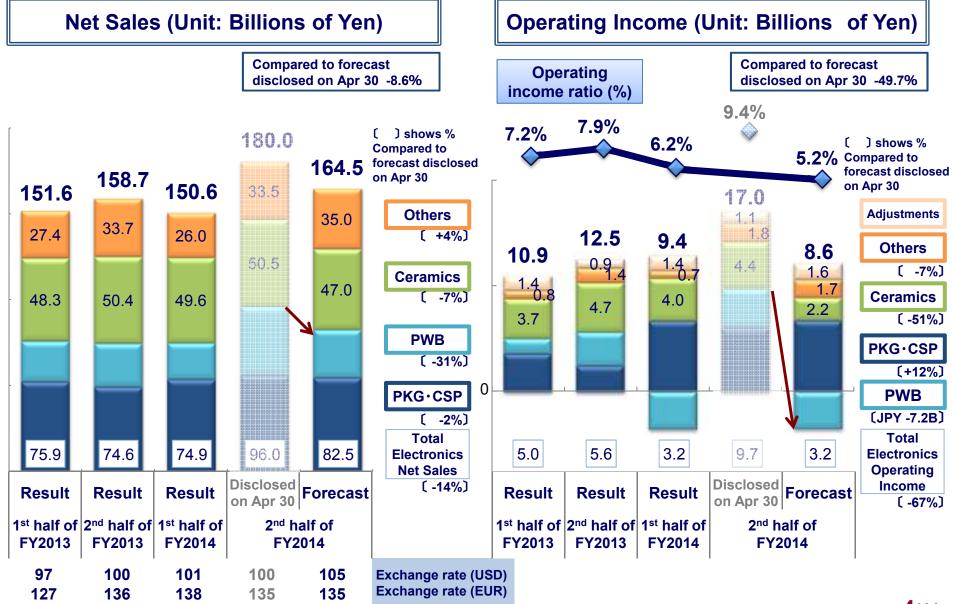


**Exchange rate (EUR)** 

## Forecast of Net Sales and Operating Income in the 2<sup>nd</sup> half of FY2014

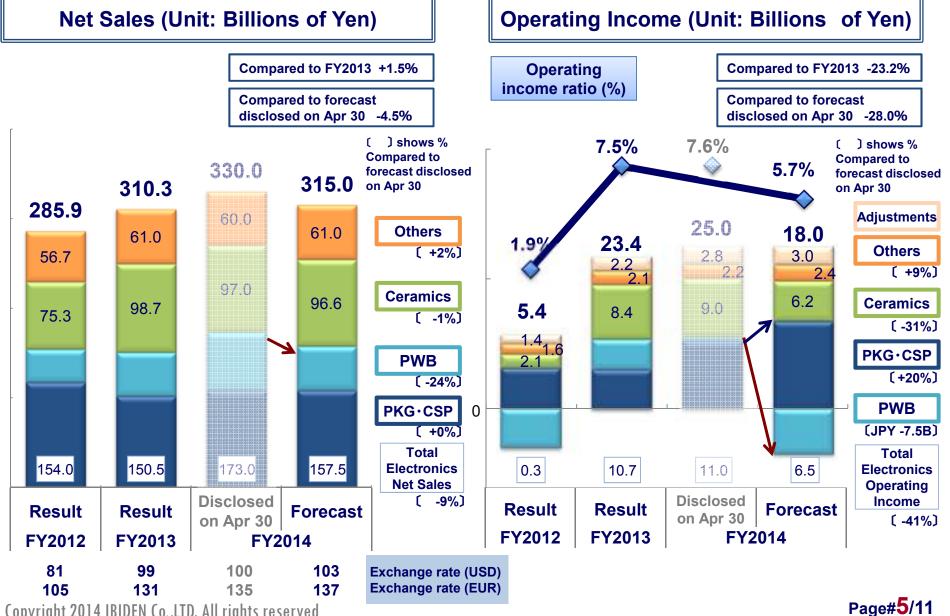
Copyright 2014 IBIDEN Co., LTD, All rights reserved





### Forecast of Net Sales and Operating Income in the FY2014





### **Business Challenges and Key Factors**



#### **Business Challenges**

#### **Key Factors**

#### 1.PWB Operation

- (1) Supplier:
- Severe competition among leading- companies
- (2) Smartphone Market:

The gain in power of Chinese competitors (Low-cost products)



#### Step ahead again by QCD

→ PKG+CSP+PWB
From FY2012 - From October 2014 -

#### 2. Ceramic Operation

- (1) **DPF**:
- Continuous decline in average sales price of current products triggered by end of Euro 5
- Expense increase for new product compatible with Euro6 and for prior-investment for heavy-duty cars



Decreasing trend of the number of orders received due to shift to Euro 6.



For the next growing stage (2016-),

(1) DPF:

Start ramping up production of DPF for heavy-duty cars (by Hungary plant and a new Mexico Plant)

(2) SCR:

Intensive sales promotion of SCR for heavy-duty cars in emerging countries and of stationary catalysts

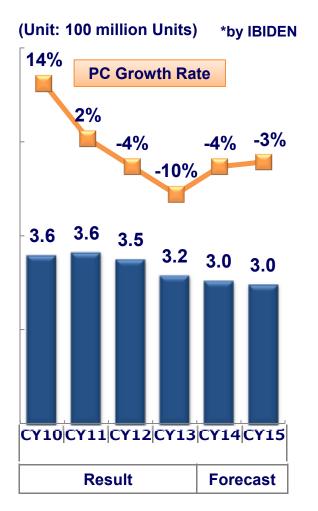
## [Electronics] Market Trends and Forecasts of Business

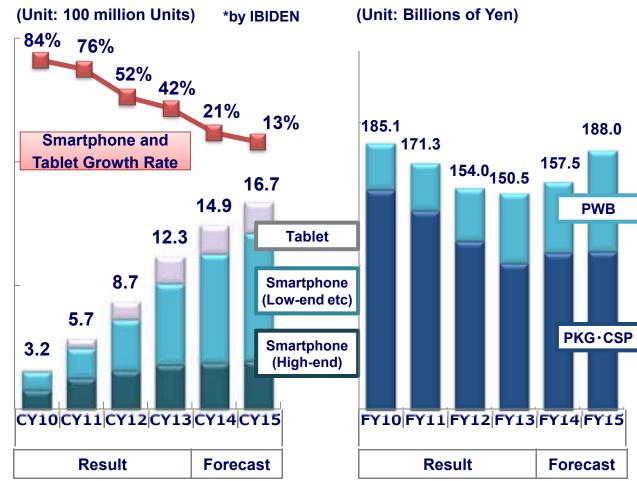


PC Market (PKG)

Smartphone and Tablet Market (CSP, PWB)

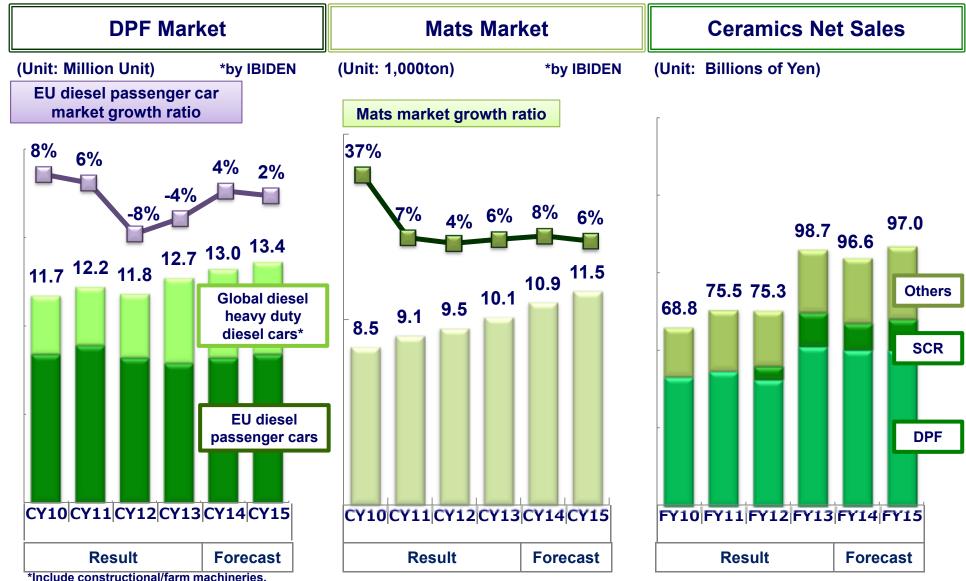
**Electronics Net Sales** 





## [Ceramics] Market Trends and Forecasts of Business





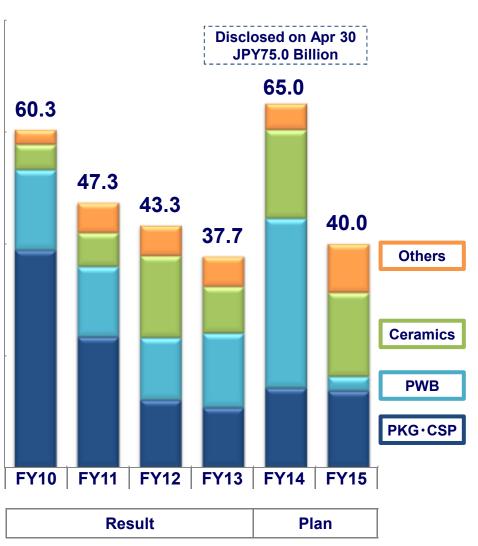
1 DPF applied to the said machineries is counted as 3 DPFs applied to a passenger cars Copyright 2014 IBIDEN Co.,LTD, All rights reserved

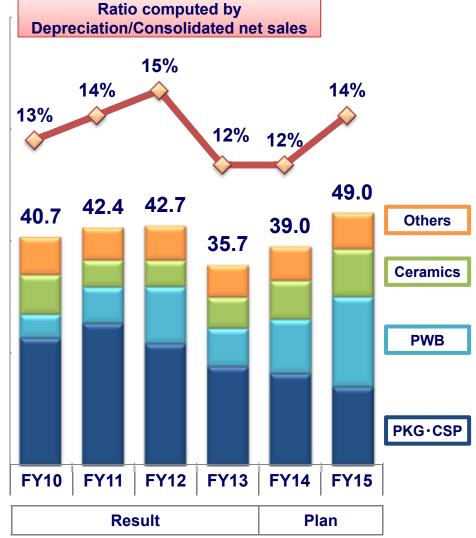
# Plan of Changes in Capital Expenditure and Depreciation







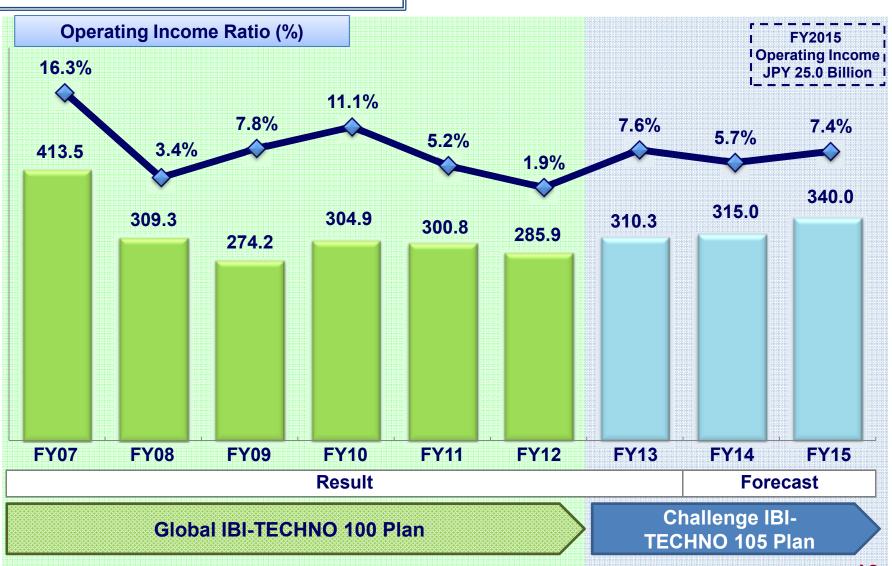




#### **Forecast of FY2015**



**Net Sales (Unit: Billions of Yen)** 



### **Dividend Policy**



